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EDITOR’S NOTE: In the process of editing “Calculating the Value of Impact Investing,” by Chris Addy, Maya Chorengel, Mariah Collins, and Michael Ettel (January-February 2019), HBR omitted a paragraph provided by the authors noting that the methodology they described built on and complements prior work by many institutions, including most notably social return on investment (SRO) and a framework developed by the Impact Management Project, a collaborative involving foundations and major investment institutions. We regret the omission, and the paragraph has been reinstated in the digital version of the article.