CONTENTS

Vol. 84, No. 4 © 2007 AEJMC



An Editorial Comment DANIEL RIFFE, editor

672

Refocusing Effects Research	THE REPORT OF THE PARTY OF
STELLA C. CHIA, Third-person Perceptions about Idealized Body Image and Weight-loss Behavior	677
CHRISTOPHER E. BEAUDOIN, Media Effects on Public Safety Following a Natural Disaster: Testing Lagged Dependent Variable Models	695
JOON SOO LIM and EYUN-JUNG KI , Resistance to Ethically Suspicious Parody Video on YouTube: A Test of Inoculation Theory	713
YUE TAN and DAVID H. WEAVER, Agenda-setting Effects among the Media, the Public, and Congress, 1946-2004	729
JAE KOOK LEE, The Effect of the Internet on Homogeneity of the Media Agenda: A Test of the Fragmentation Thesis	745
Framing Research	
SERENA CARPENTER, U.S. Elite and Non-elite Newspapers' Portrayal of the Iraq War: A Comparison of Frames and Source Use	761
TERESA MASTIN, JOUNGHWA CHOI, GIA ELISE BARBOZA, and LORI POST, Newspapers' Framing of Elder Abuse: It's Not a Family Affair	777

Advertising Content

RON WARREN, JAN LEBLANC WICKS, ROBERT H. WICKS, IGNATIUS FOSU, and DONGHUNG CHUNG, Food and Beverage Advertising to Children on U.S. Television: Did National Food Advertisers Respond?

795

JOE BOB HESTER and ELIZABETH DOUGALL, The Efficiency of Constructed Week Sampling for Content Analysis of Online News

Online Journalism

MARK TREMAYNE, AMY SCHMITZ WEISS, and ROSENTAL CALMON ALVES, From Product to Service: The Diffusion of Dynamic Content in Online Newspapers

825

BOOK REVIEWS Edited by Patricia A. Curtin and Lisa Romero

841

INDEX TO VOLUME 84

201

Copyright Information:

Individuals and all establishments providing photoduplication services may photocopy articles in Journalism & Mass Communication Quarterly without permission either for personal use or for use or distribution to students for classroom use. Requests for permission to reproduce for all other purposes should be directed to Jennifer McGill, Executive Director, Association for Education in Journalism and Mass Communication, 234 Outlet Pointe Blvd., Suite A, Columbia, SC 29210-5667, who may grant the request after assessing a fee.