

FEATURES

24 Is Magnet a money-maker? Review how to build a business case for pursuing Magnet hospital designation. By Nelson Tuazon, MSN, MBA, MAEd

GE CONNECTION IMMEDIATE CE TEST PROCESSING See our Web site at www.nursingmanagement.com.

32 Best-practice protocols: Get your board on board

The Institute for Healthcare Improvement once again challenges practitioners and administrators to raise care quality through the 5 Million Lives Campaign, a sequel to the 100,000 Lives Campaign.

By Richard Hader, RN, CNA, CHE, CPHQ, PhD, FAAN

- 38 Handhelds and HIPAA Does instant access and availability from mobile technology jeopardize patient privacy? By Crissy Knox, RN, BSN, and Anna Smith, MSN
- 42 Screening for pain Computerized pain assessment is an arm's length away. By Deborah Johann, RN, MS, Barbara Shapourian, RN, and Yvonne D'Arcy, CRNP, CNS, MS

Specialty focus: Executive extra

49 Growing revenue with APNs By Mona M. Counts, CRNP, PhD, FNAP, FAANP, and Regina Mayolo, BS

DEPARTMENTS

- 6 Editorial
- 8 Visionary Leader 2007
- 10 Recruitment & retention report
- 12 Evidence-based nursing
- 16 Information technology
- 18 Legal checkpoints
- 52 Notes from the field
- 56 Tech update
- 58 Career scope
- 62 Advertisers' index
- 63 Management marketplace
- 64 Leadership Q&A

Bonus content (between pages 16 and 17) Hand hygiene guidelines & facts

Supported by an educational grant from Medline Industries, Inc.

New Submission Requirements for Nursing Management

No more paper! No more mailing costs or delays! With Editorial Manager, you can quickly and efficiently submit your manuscript to the editorial team at Nursing Management, then track it through the review process. Visit http://www.lwwesubmissions.com.

Cover Illustration: Richard Tuschman

Nursing Management is proud to be endorsed by the American Association of Critical-Care Nurses,







NEXT MONTH

Nursing Management exclusive: Salary Survey 2007 Disaster response The Magnetic pull