

Health Promotion

Volume 20, Number 6
July/August 2006

THE **S**CIENCE OF HEALTH PROMOTION

	iv	Editor's Notes: \$1 Billion a Week for Global Well-being
	v-vi	Recognition of Reviewers
Karen Nolan Matthew P. Mauer	379	An Evaluation of a Lyme Disease Prevention Program in a Working Population
Jennifer Irvin Vidrine Cheryl B. Anderson Kathryn I. Pollak David W. Wetter	383	Gender Differences in Adolescent Smoking: Mediator and Moderator Effects of Self-generated Expected Smoking Outcomes
Bradley J. Cardinal Joa S. Keis Claude Ferrand	388	Comparison of American and French College Students' Stage of Change for Muscular Fitness-promoting Behaviors
Megan A. Moeller Anastasia M. Snelling	392	Health Professionals' Advice to Iowa Adults With Hypertension Using the 2002 Behavioral Risk Factor Surveillance System
Tracy L. McPherson Rover F. Cook Anita S. Back Rebekah K. Hersch April Hendrickson	396	A Field Test of a Web-based Substance Abuse Prevention Training Program for Health Promotion Professionals
Amiram M. Sheffet Sylvia Rielen Donald B. Louria	401	Baseline Behavioral Assessment for the New Jersey Health Wellness Promotion Act
Tegan K. Boehmer Sarah L. Lovegreen Debra Haire-Joshu Ross C. Brownson	411	What Constitutes an Obesogenic Environment in Rural Communities?
Russell Jago Tom Baranowski Janice C. Baranowski	422	Observed, GIS, and Self-reported Environmental Features and Adolescent Physical Activity
Maxime Gagnon Réjean Hébert Micheline Dubé Marie-France Dubois	429	Development and Validation of an Instrument Measuring Individual Empowerment in Relation to Personal Health Care: The Health Care Empowerment Questionnaire (HCEQ)
	436	Abstracts
	441	DataBase: Research and Evaluations Results
	448	Call for Conference Proposals
The Art of Health Promotion		
Seth Serxner Kristin Baker Daniel Gold	1	Guidelines for Analysis of Economic Return from Health Management Programs
	17	Selected Abstracts
Larry S. Chapman	18	Closing Thoughts