

Contents

About the Author/About the Book	ix
Preface	xi
1. On Your Mark . . .	1
Writing Versus Ought-to-Be Writing	2
Looking Ahead	4
Summing Up: Jump-Start	6
2. Get Going	9
Get Set	10
Go!	13
Following a Writing Plan	13
A Workable Writing Plan:	
Your Statement of Purpose	13
A Workable Writing Plan:	
Your Table of Contents	14
A Workable Writing Plan:	
Your Story and Voice	16
Readers and Writers	17
Early Writing	18
Freewriting	22
The Methodical Approach	23
Where to Start the Account	24
Possible Places to Begin	25
Starting With Method	25
Starting With Description	27
Continuing Into Analysis and Interpretation	29
A Reminder About Purposes and Delimitations	34
The Problem of Focus	34

Problems of Sorting and Organizing Data	36
Summing Up: Putting Ideas to the Test	41
3. Keep Going	45
Stay With It	46
The “Empty Folders” Approach	47
Keeping Up the Momentum	50
When It’s Time for Details, Get Them Right	
the First Time	52
Developing a Style Sheet	53
Keeping Track of References	54
Keeping Track of Bits and Pieces	56
Getting Feedback	56
Summing Up: Tips to Keep You Going	60
4. Linking Up	65
The “Lit Review”	67
Making the Link to Theory	70
Roles That Theory Can Play	74
Linking Up Through Method	78
Research “Techniques” in Qualitative Inquiry	79
How to Represent Qualitative Strategies Graphically	81
Conceptualizing Qualitative Approaches as a “Tree”	82
Your Methods; Methodology	86
Method or Theory as Narrative	87
Coda	88
Summing Up: Major Linking Activities	90
5. Tightening Up	93
Descriptive Adequacy	94
Packing More In	95
Tossing More Out	100
Reviewing for Content and Style	104
Revising and Editing	106
Becoming Your Own Editor	107
Time—Your Silent Partner	108
Other Ways to Edit	108
Formal Editorial Assistance	110
How Do You Conclude a Qualitative Study?	113
Alternatives to “Concluding” a Study	115
Summing Up	119

6. Finishing Up	121
Major Parts of a Book (and Most Articles)	122
The Title	123
Front Matter	125
Front Matter: Further Possibilities	129
The Copy Editor and Other Main Text Issues	134
The Back Matter	141
Summing Up: Endgame	148
7. Getting Published	151
Alternative Ways to Get in Print	157
The Review Process	157
On Not Getting Published	160
Final Thoughts	162
Appendix Applications	165
Acknowledgments	171
References and Select Bibliography	173
Name Index	187
Subject Index	189